



ERIC VILLENCY'S namesake design company created Peloton's indoor bike.

EXECUTIVE MOVES



Emma L. Bowen
Foundation: *Rabsaan Harris*, 41, joined the program, which creates career opportunities in the media industry for people of color, as president and chief

executive. He was previously executive director at Emerging Practitioners in Philanthropy.

Colliers International: *Kimberly Brennan*, 46, joined the commercial real estate services firm as chief operating officer of the New York/tristate region. She was previously market leader for Cushman & Wakefield's New Jersey region.

Boundless: *Brody Stout*, 36, joined the spatial IT company as chief operating officer, a newly created position. He was previously chief operating officer and chief financial officer at CitizenHawk.

AdLarge Media: *John M. Zamoiski*, 62, joined the audio advertising sales company as chief opportunity officer, a newly created position. He was previously chairman and chief executive at Bottlerocket Marketing Group.



Agency Group: *Eddie Clemens*, 30, was promoted to senior vice president and chief marketing officer, a newly created position, at the live-music booking agency. He

was previously director of marketing.

WIT Media: *Clint White*, 43, will now hold the title of co-creative director at the lifestyle marketing firm, which he founded. He continues as president.

Simona Kilgour, 36, was promoted to chief operating officer. She was previously vice president of operations.

Kristen Earls, 38, was promoted to vice president of strategy. She was previously an account director.

Vera Institute of Justice: *Christopher Weiss*, 46, joined the research and policy organization as director of its substance-use and mental-health program. He was previously senior research analyst at Langer Research Associates.



World Animal Protection: *Priscilla Ma*, 46, joined the nonprofit as U.S. executive director. She was previously executive director at Smile Train.

Magnusson

Architecture and Planning: *Fernando Villa*, 53, was promoted to principal and director of design. He was previously an associate principal.

Lebenthal Asset Management: *Lee Pease*, 56, joined as managing director. He was previously a partner at Haddonfield Square Partners, which he co-founded.

Mark Kennard, 56, joined as managing director. He was previously a partner at Haddonfield Square Partners, which he co-founded.

MBS Value Partners: *Margaret Mager*, 52, joined the strategic communications firm as managing director. She

GOTHAM GIGS

Design for living

Eric Villency's moves at family firm boost bottom line

'I grew up with a nail gun in hand'

Eric Villency grew up in midtown surrounded by the worlds of fine art and furniture making. His mother and grandmother were painters, while his father ran a successful bespoke furniture business started by his grandfather in 1932. "I grew up with a nail gun in hand," said Mr. Villency, 39. ¶ In his 20s, he transformed the business into an interior-, fashion- and product-design firm, Villency Design Group. Some of his changes have included manufacturing products in Asia, instead of only in Europe and the U.S., for its low production costs, as well as focusing more on hospitality projects in addition to retail. ¶ Now the company has 160 employees and production offices in Hong Kong and Seoul. It sells directly to businesses—designing, manufacturing and repairing products. "We're really turnkey," he said, "which is what clients appreciate about us." ¶ Mr. Villency, who lives on Central Park South,

led the design team for Citi Field's Delta 360 luxury suites; Bloomingdale's activewear line, Feats of Strength; and Peloton's and SoulCycle's signature indoor bikes. ¶ "Outdoor bikes are like pieces of art. Indoor equipment tends to be functional and utilitarian," he said of his cycle designs. "We approached this thinking, how do we make something more appealing and durable, and integrate that into the workout?" ¶ Products the firm has designed for its clients range from low-cost mobile-phone accessories to art installations costing more than \$100,000. ¶ The project that had been closest to his heart was designing the waiting room at bygone St. Vincent Hospital's Rudolph W. Giuliani Trauma Center because it combined Mr. Villency's love of wellness and style. "We brought in progressive design in an urgent care environment," he said, "but nothing lasts forever." —JESSICA KRAMER