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## Purple Reign

Olivier Zahm of Purple magazine rallied Dash Snow, Terry Richardson, and Tara Subkoff, among others too hip to mention, for a party across town at Freemans for Eric Villency's new jeans company, Restoration of the Monarchy. Julia Restoin-Roitfeld, the label's campaign star, was the center of attention in her white sailor pants. "These are my favorite," said the model-student, as Ferebee Bishop Taube tried to drag her onto the Alexander Wang party bus. But alas, even an in-demand French It girl has her limits during fashion week. "I need to go to bed," she protested.

—Evelyn Crowley